

CLAIMS

What is claimed is:

1. A website management system, comprising:
a plurality of web pages, including a first web page and a second web page;
a first link located on said first web page; and
an index, including a first address, wherein said first address is accessible by said first link for invoking said second web page; and wherein said first address is the location of said second web page.
2. The system of claim 1, wherein said index is an array.
3. The system of claim 1, wherein said index is a flat file.
4. The system of claim 1, wherein said index is an object-oriented software object.
5. The system of claim 1, wherein said index is a database.
6. The system of claim, wherein said index is a dynamic look-up heuristic.
7. The system of claim 1, wherein there is only one said index in said system.
8. The system of claim 1, wherein said first web page resides on a first web server and wherein said second web page resides on a second web server.
9. The system of claim 8, wherein said second web server is associated with a different organization than said first web server.

10. The system of claim 1, wherein said first link is a static link.

11. The system of claim 1, wherein said system does not include an active component.

12. The system of claim 1, said system further comprising a second link located on a third web page, wherein said first address is accessible by said second link for invoking said second web page from said third web page.

13. The system of claim 12, further comprising a third link, said index further comprising a second address, wherein said second address is accessible by said third link for invoking one of said first web page or said second web page.

14. The system of claim 1, further comprising a change management subsystem.

15. A web site management system, comprising:
a link subsystem, including a plurality of links; and
an index subsystem, including a plurality of addresses, wherein each link in said plurality of links provides for accessing one said address in said plurality of addresses, and wherein each address in said plurality of addresses is a web page address.

16. The system of claim 15, further comprising a content subsystem, wherein said content subsystem includes a plurality of web pages, wherein said plurality of links are accessed from said plurality of web pages, and wherein said plurality of addresses are web page addresses for said plurality of web pages.

17. The system of claim 16, wherein a said index subsystem includes a dynamic look-up heuristic for identifying said plurality of addresses for said plurality of web pages.

18. The system of claim 17, further comprising a change management subsystem.

19. A web site management system, comprising:
content means providing for the creation and modification of a plurality of web pages, said plurality of web pages including a first web page and a second web page;
linking means providing for the linking of said first web page to said second web page; and
index means providing for the access an address for said linking means.

20. The system of claim 19, wherein said second web page is a remote web page.

21. The system of claim 19, wherein modification of said address does not modify said linking means.

22. A method for managing the links on a web page, comprising:
setting a plurality of addresses in an index to correspond to a plurality of web page locations; and
configuring a plurality of links to access the plurality of addresses.

23. The method of claim 22, wherein each web page is represented by only one said address in said index.

24. The method of claim 22, further comprising:
moving the location of a web page; and
adjusting the address corresponding to the moved web page.

25. The method of claim 24, wherein only a single address is
adjusted for the movement of a single web page.

26. The method of claim 24, wherein the one or more links
accessing the adjusted address are not changed.

27. The method of claim 22, further comprising accessing a change
management subsystem to access a change history.

28. The method of claim 22, wherein each web page is an output
from an executable program.

29. The method of claim 22, further comprising adding an address
to the index to represent the web page location for an added web page.

30. The method of claim 22, further comprising removing from the
index, the address corresponding to a removed web page.

31. The method of claim 22, further comprising:
changing a domain name for a web site; and
modifying each address in the index that refers to an internal web
page, wherein no link is changed.

32. A website, comprising:
a plurality of web pages;
an index, including a plurality of addresses relating to said plurality of web pages;
a plurality of links configured to navigate between said web pages, wherein at least one said link is configured to obtain at least one said address from said index.